CENTRAL + SOUTHWEST VIRGINIA

WEDDINGS

2027 MEDIA KIT

NEW IN 2027: Expanded Coverage Area!



Covering the Wedding Industry

in the Central + Southwest Virginia Area



Photo by RJ Goodwin

From the publishers of *Lynchburg Living* & *The Roanoker* magazines





Why Central + Southwest Virginia Weddings?

Say "I DO" to the Central + Southwest Virginia Weddings magazine!

In its 29th year, this FREE regional publication is more popular than ever. This is the go-to magazine for Central + Southwest Virginia couples ages 22-45 with wedding budgets anywhere from $28,000 to $65,000.

When you advertise with the Central + Southwest Virginia Weddings, you expose your business to your ideal target audience — future brides & grooms — through a publication that speaks directly to their needs and desires to locate vendors to help plan their special day. With over 15,000 printed copies annually and a directory listing on our website, centralvirginiaweddings.com/business-directory, you can be assured that your business will be visible all over Central + Southwest Virginia.

THE MAGAZINE

Quality Trending Content

Central + Southwest Virginia Weddings features everything about the "Big Day." With content spanning from fashion and food to flowers and more with a hyper-local focus on real Central + Southwest Virginia weddings that won't be found in the national magazines or websites.









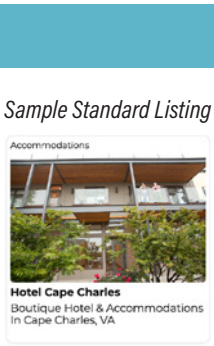
DIRECTORY LISTING

CentralVirginiaWeddings.com Directory Listing

Standard Listing Includes: Business Name, Category & Location, 1 Photo, 50-Word Description, Services Taglines, Feature Taglines – Limit To 10, Areas Served, Website & Contact Button, Live For 1 Year, Shareable Reporting Link With Performance Insights.

Upgrade to a Featured Listing is Available! (For Additional $200)

Sample Standard Listing





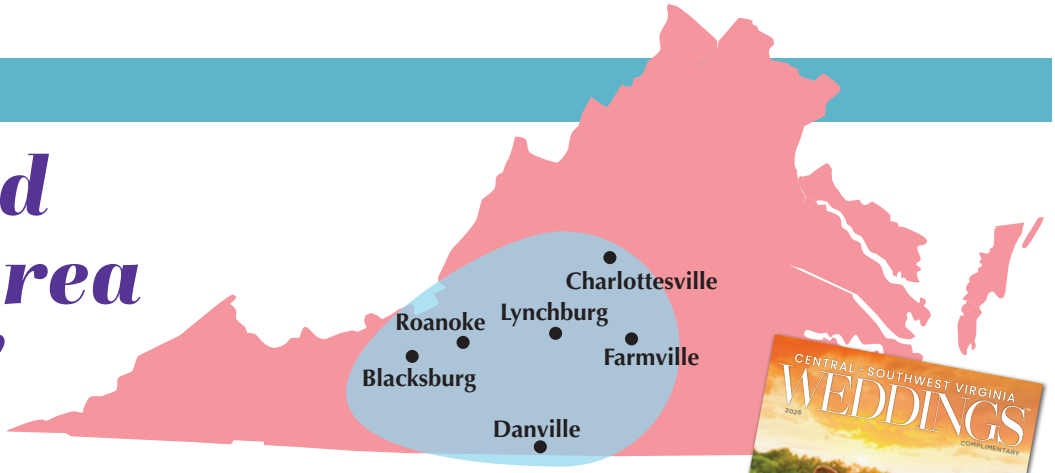






DISTRIBUTION

Expanded Coverage Area in 2027!





A total of 15,000 magazines are circulated throughout the Central + Southwest Virginia area including the Greater Lynchburg, Roanoke, Blacksburg, Danville, Farmville and the Charlottesville areas. The distribution locations include wedding venues, services and Central + Southwest Virginia Weddings advertisers. This is a great benefit and added value to advertising with Central + Southwest Virginia Weddings.

SPECIAL PROGRAMS

Real Weddings Package

Have one of your top weddings highlighted in a full page "feature" format.

Special discounted rates apply to these formatted ads. *(See Rate Card)*





FULL PAGE SAMPLE

Includes up to 150 words of copy, vendor list and up to 4-5 images depending on supplied word count.

DOUBLE PAGE SAMPLE

Full page display ad along side full page designed editorial. Editorial page includes up to 200 words of copy, vendor list and up to 4-5 images depending on supplied word count.

2027 Central + Southwest Virginia Wedding Showcase

September 20, 2026 • Tresca on 8th • RESERVE YOUR BOOTH TODAY!

For 28 years, the Central + Southwest Virginia Weddings Showcase has been a place for top businesses and organizations to provide answers and services to hundreds of couples who are planning their wedding day.

We are inviting you to be part of this spectacular event as it is an opportunity to present your business to hundreds of guests from across the region. Each space comes with a table, a tablecloth and two chairs. Also included is the extremely valuable contact list of all wedding registrants and guests in attendance.

All spots are on a first-come, first-served basis. You may reserve your space by submitting your contract, along with a non-refundable deposit of 50% of the total. The space is limited, so reserve yours today!



Event Details

Date: September 20, 2026 • **Time:** 1–4 p.m.
Where: Tresca on 8th, Lynchburg, VA
Setup Time: Sunday, 9:30 a.m. to Noon
Booth Tear Down/Clean Up: Sunday, 4–6 p.m.

Booth Fees

Standard Booth Package
Standard Booth Space • $275 (CSVWED advertisers) • $320 (Non-CVSWED advertisers)
Includes: Table, 2 chairs, tablecloth, and 8.5"x 11" sign

Premier Booth Package
Premier Booth Space • $375 (CSVWED advertisers) • $475 (Non-CSVWED advertisers)
Includes: Table, 2 chairs, tablecloth, and 8.5"x 11" sign.

Door Prizes

Door prizes will be accepted from participating vendors. We will accept door prizes on a first-come, first-served donation basis. We ask that all door prizes be valued at $25 or more and be a "free and clear" item/gift/service—something the bride may win with no strings attached. Promotions will be done through the Central + Southwest Virginia Weddings Facebook page. Please supply us with your logo and a photo of the door prize, if available. All winners will collect prizes from vendors at their booth.

Other Information

Admission is $5 in advance and $10 at the door. Vendors will receive a packet with promotional materials to promote the event. Information will be available on our website for you to link the event on your own site.

Rates & Additional Information

Ad Size	Width x Height	Rates	Premier Booth	Standard Booth	Distribution
1/8 page	3.875" x 2.125"	$510	$475 / $375 with ad	$320 / $275 with ad	**15,000 Copies Printed Annually** **Racked at Wedding Businesses & Advertisers throughout Coverage Area** **Virtual Magazine—** Unlimited Readership + Complimentary Listing on CentralVirginiaWeddings.com
1/4 page	3.875" x 4.625"	$770	$475 / $375 with ad	$320 / $275 with ad	
1/2 page (Horizontal or Vertical)	Horiz: 8.125" x 4.625" Vert: 3.875" x 9.75"	$1,170	$475 / $375 with ad	$320 / $275 with ad	
Full Page	9" x 10.875" (plus .125" bleed)	$2,170	$475 / $375 with ad	$320 / $275 with ad	
Real Weddings Full Page	9" x 10.875" (plus .125" bleed)	$1,560	$475 / $375 with ad	$320 / $275 with ad	
Double Page	18" x 10.875" (plus .125" bleed)	$3,900	$475 / $375 with ad	$320 / $275 with ad	
Real Weddings Double Page	18" x 10.875" (plus .125" bleed)	$2,970	$475 / $375 with ad	$320 / $275 with ad	
Back Cover	9" x 10.875" (plus .125" bleed)	$3,640	$475 / $375 with ad	$320 / $275 with ad	
Inside Covers, Inside Facing Back Cover, Page 3	9" x 10.875" (plus .125" bleed)	$3,390	$475 / $375 with ad	$320 / $275 with ad	

SPONSORSHIP Prices: Gold $2,530 Silver $1,685

- Premier Sponsorship Wedding Showcase Booth (see above)
- Full page (Gold) Half page (Silver) ad in Central + Southwest Virginia Weddings
- Logo representation on marketing materials as either Gold or Silver level. All print and digital materials, as well as recognition on *CentralVirginiaWeddings.com*
- Ability to speak/sponsor a special prize at the event

Ad Space & Sponsorship Deadline:
January 9, 2027
Ad Approval Deadline:
January 16, 2027

For Advertising Information Contact:

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